



COMPANY PROFILE



ABOUT US



With the slogan “Next generation CEOs” Kidspreneurs Uganda is a social enterprise that allows children aged six to eighteen to create, grow, and develop business excellence through mentorship, peer connections, relevant resources, and events while instilling lifelong entrepreneurship skills and lessons. We also take an integrated approach to community building by organizing market days and other community activities that involve children. We provide a variety of tested and optimized private and group classes, as well as online and

offline classes. Our professional team consists of experienced educators, entrepreneurs, and mentors who are dedicated to adding value to the lives of all children. We ensure that each child realizes their full business potential and grows into a responsible economic citizen. This network of children has developed problem-solving skills, and business ideas, and launched businesses with support from competent Chief Operating Officers. Some children have won awards, participated in international conferences like the African Kidpreneurs Summit, and have been featured on local and international media platforms.



OUR OBJECTIVE

To urge emerging talents to boldly take their place on the world stage, breaking down constraints that often limit young innovators by providing quality services.



OUR MISSION

To provide mentorship, support, and guidance from experienced entrepreneurs and industry experts to children to easily find their passions. Recognizing that young entrepreneurs often require support and insights to navigate the complex business landscape.



OUR GOAL

To empower 10,000 Ugandan children to become financially literate by 2027, allowing them to become productive, resilient individuals and next-generation global entrepreneurs.



OUR PHILOSOPHY

Identifying the best practices, program models, and skills that Ugandan children can adopt. Therefore, the company seeks to collaborate with schools, and skilled practitioners for mentorship, training, and experiences to allow children to experience what it is like to do a specific job while boosting their self-confidence.

WHAT CHILDREN
LEARN





What children learn

The experience that Kidspreneurs Uganda will take your child on is unparalleled. Bottom line: we teach life skills that transfer into being a successful leader, not just how to dream, create, and study.

Lesson 1

Elementary entrepreneurship
Ideation
Business plans
Financial Literacy



Lesson 2

- Marketing and Sales
- Branding
- Business Ethics
- Problem-solving and critical thinking
- Communication skills

Other Skills

- Computer skills
- Teamwork and leadership
- Confidence building
- Pitching
- Problem-solving and critical thinking
- Communication skills

WHY YOUR CHILD SHOULD JOIN KIDPRENEURS UGANDA

Many graduates who become entrepreneurs take a long to break even because they lack the fundamental expertise of entrepreneurship. Our education system does not teach the skills required for the future of work and industry. We understand that this age group has little or no financial knowledge.



We address the lack of financial knowledge in children 7-18 years and work hard to introduce these kids to financial literacy while also instilling entrepreneurial and problem-solving mentality in them. Furthermore, Kidpreneurs help kids:

- Think on their feet and be ready for whatever comes.
- Know how to “roll with the punches” and make the best of every situation.
- Cultivate the essential tools of drive, determination, focus, and grit.
- Kidpreneurs believe that all children share the inalienable right to be financially independent, whether rich or poor, urbanite or suburbanite.
- We break down the often-difficult concepts of business into bite-sized, easy-to-understand pieces for kids to learn effortlessly.
- We place the power of possibility directly into kids’ hands with engaging activities. They fuel a child’s desire to get involved in business early by stoking curiosity in simple, engaging, creative, and safe ways.





ESTABLISHED IN 2022

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      @Kidpreneurs_Uganda

 www.kidpreneursuganda.com

 Tel: +256765707676 | +256 757 355544

