



Beyond **the** Classroom

[www.kidspreneursuganda.com](http://www.kidspreneursuganda.com)



# COMPANY PROFILE

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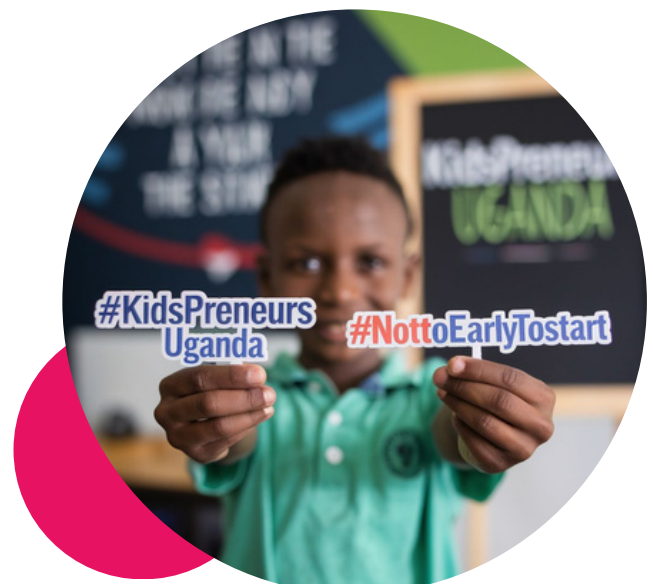
# About Us

## Empowering Tomorrow's Leaders while Unlocking the Entrepreneurial Spirit in Young Minds

Kidpreneurs Uganda is a social enterprise dedicated to nurturing entrepreneurial mindsets and financial literacy in young people between 7 to 18 years of age. Our programs provide hands-on skills training, business development education, and mentorship, enabling young people to develop sustainable businesses and equip themselves for a successful future.

We believe that the journey to self-sufficiency starts early, and we empower children and teens to explore entrepreneurship as a path to economic stability and community development. Since our inception, Kidpreneurs Uganda has expanded its programs, forming collaborations with educational institutions, parents, and corporate partners to foster a supportive environment for young entrepreneurs.

We provide a variety of tested and optimized private and group classes, as well as online and offline classes. Our professional team consists of experienced educators, entrepreneurs, and mentors who are dedicated to adding value to the lives of all children. We ensure that each child realizes their full business potential and grows into a responsible economic citizen.







# Our Mission

To inspire and equip young people with the skills, knowledge, and confidence to become successful entrepreneurs, thereby contributing to their personal development and the economic advancement of their communities.

# Our Vision

Envisioning Uganda's Thriving Future in 2040" To be Uganda's leading skilling center for kids and teens, recognized for transforming over 1 million young minds into innovative leaders and successful business owners.





# Our Core Values

## Inclusive

We welcome children from all backgrounds, ensuring that every young mind could thrive in our entrepreneurial community. We prioritize diversity and celebrate the unique talents and perspectives that each child brings to the table.



## Responsible

Our enrolment process prioritizes transparency, ensuring that parents & guardians are well-informed about our programs, expectations, and values. We provide clear guidance on how our curriculum promotes responsibility, ethics, and accountability in every aspect of business development.

## Respectful

We uphold the utmost respect for each child's unique talents, aspirations, and perspectives. We respectfully engage with families, listening attentively to their needs and concerns, and fostering an environment where everyone feels heard and valued.



## Collaborative

We encourage collaboration between children, parents, educators, and mentors. We believe that by working together as a team, we can create a supportive network that fosters growth, innovation, and success for every child enrolled in our programs.

# Our Core Programs



## I. Kidpreneurs Skills Training Center

A training centre offers various skill development programs, such as fashion design, digital skills, art and design, photography, baking, wood and metal work, jewelry making, and more. Each course includes financial literacy, entrepreneurship basics, and confidence-building workshops, ensuring a holistic learning experience.

### Key Features of the Program

#### I. Hands-on Workshops

The program includes vocational interactive training where kids learn through doing. These sessions cover topics like idea generation, product development, branding, and marketing. Participants get to create their own mini-businesses, giving them practical experience in planning, launching, and managing their ventures.

#### II. Financial Literacy Training

Understanding money is crucial for any entrepreneur. The program teaches kids about saving, budgeting, investing, and managing finances through engaging activities like "Financial Game Days" and "Money Management Challenges." Kids learn how to make smart financial decisions and the importance of being financially responsible.

#### III. Mentorship and Coaching

Young entrepreneurs are paired with experienced mentors who provide guidance, feedback, and encouragement. These mentors are professionals from various industries who share their insights and experiences, helping kids navigate the challenges of entrepreneurship.

#### IV. Skill Development Modules

The curriculum covers essential skills such as communication, problem-solving, critical thinking, and teamwork. Kids participate in activities that build these skills, like "Pitch Competitions," "Business Simulation Games," and "Group Projects."

#### V. Sustainability and Social Impact

The Kidpreneur Skilling Center encourages participants to think beyond profit by teaching them about sustainable practices and social entrepreneurship. Kids are inspired to create businesses that not only make money but also have a positive impact on their communities and the environment.



## 2. Kidpreneurs Online Academy



An online learning platform delivering virtual courses. These programs target young people in remote areas who may not have access to kidpreneurs physical training centers.

### Program Overview

Kidpreneur Online Academy is a comprehensive online education platform focused on delivering high-quality courses paired. It's specifically tailored for kids and teens below the age of 18 who have a passion for business and want to develop essential life skills.

The program offers a wide range of interactive lessons, activities, and projects that make learning about business fun and engaging.

### Who is it for?

This program is perfect for:

- **Young Learners (Ages 8-18):** Kids and teens who are interested in starting their own businesses, managing money, or learning how to turn their creative ideas into profitable ventures.
- **Students in Remote Areas:** The platform is especially beneficial for young people living in rural or underserved communities, where access to physical training centers and resources might be limited.

- **Home-Schooling Families:** Parents looking for an enriching online program that complements their children's education in a practical, hands-on way.

- **Aspiring Young Entrepreneurs:** Those with a knack for innovation, leadership, and creativity who want to gain a head start in the world of business.

### Key Features of Kidpreneur Online Academy

#### 1. Interactive Virtual Classes:

- Courses are delivered through engaging, easy-to-follow videos, lessons and interactive quizzes.
- Students can learn at their own pace, accessing the content anytime, anywhere with an internet connection.

#### 2. Project-Based Learning:

- Kids get to work on real-world projects like creating a business plan, setting up a budget, and even launching their own online stores.
- Hands-on activities help reinforce key concepts in entrepreneurship and financial literacy.



# Cont'd

## 3. Mentorship and Support:

- The academy offers access to mentors who guide students through their learning journey.
- Live Q&A sessions, workshops, and virtual coaching help young learners stay motivated and inspired.

## 4. Gamified Learning Experience:

- The platform uses games, challenges, and leaderboards to make learning fun and competitive.
- Students earn badges, certificates, and rewards as they progress through their courses.

## 5. Community Building:

- A safe, moderated online community where young entrepreneurs can connect, collaborate, and share their ideas.
- Discussion forums and group projects foster teamwork and communication skills.

## 6. Financial Literacy for Kids:

- Courses teach essential money management skills, such as saving, budgeting, investing, and understanding the basics of credit.
- Practical exercises like setting up a mini budget or tracking expenses help students learn how to manage money wisely.

## 7. Entrepreneurship Courses:

- Topics include idea generation, marketing strategies, branding, sales, customer service, and more.
- Students are encouraged to think like entrepreneurs by identifying problems and coming up with creative solutions.

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## Why Choose Kidpreneur Online Academy?

- Accessible Learning: Perfect for young people in remote areas who may not have access to physical training centers. All you need is a device and internet access to start learning.
- Flexible Schedule: The self-paced format allows students to learn whenever they want, fitting around their school and extracurricular activities.
- Affordable and Inclusive: The program is designed to be budget-friendly, making it accessible to families from diverse backgrounds.



### 3. Kidpreneurs Annual Conference and Workshop

An annual event that brings together young entrepreneurs, industry experts, and educators to foster dialogue, skills-building, and networking. The event includes panel discussions, workshops, keynote addresses, and competitions, inspiring young participants and connecting them with mentors.



### 4. School Partnership Programs

Kidpreneurs Uganda collaborates with schools to integrate entrepreneurship and financial literacy training within the educational curriculum, providing resources, workshops, and mentorship for students.



### 5. Kidpreneurs TV

Kidpreneurs TV is a one-of-a-kind online streaming channel that features inspiring stories, educational shows, and practical tutorials for kids and teens interested in entrepreneurship. It is designed to be both entertaining and informative, making learning about business concepts fun and accessible. The channel caters to young audiences, primarily those below 18, helping them discover the world of entrepreneurship through real-life examples, creative challenges, and hands-on projects.

# Our Impact



Since our founding, Kidspreneurs Uganda has been passionately committed to empowering the next generation of entrepreneurs. Nurturing entrepreneurial skills from a young age is key to shaping future leaders and problem-solvers.

Through innovative programs, workshops, and practical learning experiences, we inspire children to think creatively, embrace challenges, and turn their ideas into reality. Our platform serves as a bridge to help young minds explore their potential, build confidence, and develop skills such as critical thinking, teamwork, and financial literacy.

01

We have trained over 1,000 young entrepreneurs through our in-person and online programs.

02

We are partnered with over 20 schools across Uganda to deliver entrepreneurship and financial literacy workshops.

03

We have participated in international conferences in Africa through our partnership with Africa kidpreneur summit Botswana (2024) and Nairobi (2023). Giving an opportunity and exposure to over 10 kids from Uganda.

04

We have created partnerships with notable organizations such as MOTIV, Kidpreneurs Africa, and Africa Kidpreneur Summit, enhancing resource availability for Ugandan kids.











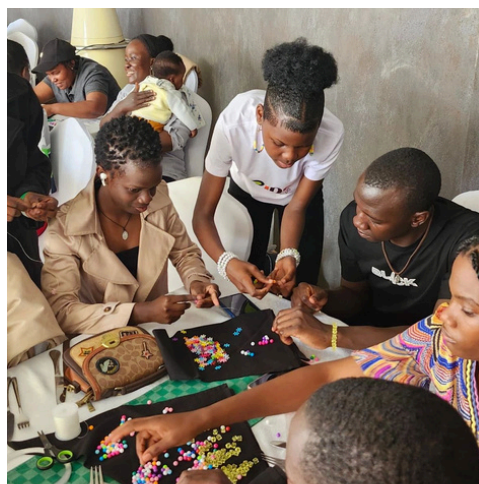
## Sponsorship & Partnership Opportunities

Kidpreneurs Uganda welcomes partnerships from corporations, non-profits, and educational institutions interested in supporting youth entrepreneurship. Through financial sponsorship, in-kind donations, or co-branding, partners gain visibility, contribute to community development, and support Uganda's emerging entrepreneurial talent.

## Why Choose Kidspreneurs Uganda?

Kidpreneurs Uganda stands out for its holistic, hands-on approach to young entrepreneurship. By combining practical skills training with foundational financial knowledge and confidence-building, we ensure our participants have the tools to thrive. Our programs are designed to adapt to evolving market demands, making them relevant and impactful.







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